

The Ratios

Printing Industries of America

The CFA is a Must-Have Report for High Performance Profit Leaders

Reporting information on virtually every facet of your business, this personalized report provides the analytics every company needs to strategically plan for both long and short term goals, guide marketing efforts, improve efficiency and provide a sound resource for day to day fiscal planning.

Discount for You

Accountants, CFO's and Controllers can spend hours compiling this information for you. As a Ratios Survey Participant, the complete customized data report is available to you in PDF form for just \$200. Each report is confidentially compiled by Margolis Partners, the industry's premier C.P.A. and profit consulting firm.

**Questions? Contact Margolis Partners
610.667.4310**

To order a CFA:

Use The Ratios Order Form or go to
www.MargolisPartners.com



The Customized Financial Analysis (CFA)

Confidential Report compiled for you displaying your financial data in a column next to the Ratios for both industry profit leaders and average performers.

How do I know which industry benchmarks are good indicators for us?

We use your survey data points to set the filters used in establishing your benchmarks. Compare your financials with firms of similar size, firms using similar processes or producing similar products. Once filters are established, your numbers will be compared to firms of average performance and superior profit-leading performance. Then, a report (CFA) will be generated to show you the comparison.

What information will I gain?

Numbers talk.

You will be able to perform cost analysis by comparing your firm's actual performance ratios with the ratios attained by other firms. You will know where you stand relative to the competition. With the information you can identify areas of concern, identify the contributing factors, and establish sound plans for corrective action.



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